

## NEW YORK CYCLEMOBILE ASSOCIATION (NYCA) 501(c)6 trade association

The NYCA exists to promote, propagate, and protect the cyclemobile industry of New York.

- Advocating for a most dynamic cyclemobile driving environment
- Defining and redefining the scope and specifications of the cyclemobile industry
- Lobbying for optimal conditions for success with government and other stakeholders
  - Prosecuting legal actions on behalf of the membership
    - Holding networking events for the membership
      - Representing the industry with the press

## What is a cyclemobile? Some draft specifications

- Two, three, four wheeled pedal-assist contraptions driven in part or wholly by a human and designed to move people, products, or both
- Trailers designed to move people, products, or both may be attached to cyclemobiles
- Cyclemobile plus trailer = Kit
- Contraption & trailer dims: each up to 12 feet long (or 24' total), 4 feet wide, 8 ft tall
- Cyclemobile or kit can be pedaled by an adult w/o assistance at 10 MPH on flat roads
- Maximum weight of cyclemobile: 440 lbs (200kg); max weight of trailer 330 lb (150kg)

## A list of membership benefits

- Participation in meetings, including annual and special member meetings
- Receive annual and special newsletter (digital)
- Elect the board of directors
- Discounts with participating vendors
- Comment on proposed association policies and positions
- Access to account sales leads contacting trade association
- Access to leads list of liability insurance providers

## **Membership tiers**

Based on annual revenue \$1000: under \$500,000 \$2500: under \$1,000,000 \$5000: under \$5,000,000 \$10,000: under \$20,000,000 \$25,000: under \$100,000,000

\$50,000: over \$100,000,000

Additional funds may be required to produce specific legislative efforts

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